

Type of Contract: traineeship, 6 months Workplace: Ecully, France	Beginning of the contract: as soon as possible Remuneration: To be defined
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JOB DESCRIPTION:

- ⇒ Implementation of Supraways marketing and communication strategy.

COMPANY DESCRIPTION:

- ⇒ SUPRAWAYS is an innovative start-up incubated at the EM Business School in Lyon, which is developing a smart transport system.
- ⇒ SUPRAWAYS offers an efficient and environmentally friendly air transport system for passengers and freight.
- ⇒ Website : www.supraways.com

« Joining us is taking part in the revolution of the urban transport of tomorrow »

MISSIONS:

- ⇒ Communication strategy
- ⇒ Community manager : management of Supraways social networks
- ⇒ Competitive intelligence and PRT news
- ⇒ Negotiation and canvassing of new potential shows
- ⇒ Marketing & Communication budget
- ⇒ Management / creation of tools, actions and events
- ⇒ Partners follow-up

YOUR PROFILE:

With a strong appeal for innovative projects you are ready to invest in a high-stakes environment:

- ⇒ Bac +3 or more, business school
- ⇒ 1st experience is necessary;
- ⇒ excellent skills in English;
- ⇒ excellent skills in Office Pack or Apple equivalent, if possible Photoshop, InDesign;
- ⇒ Mandatory convention.
- ⇒ personal and professional qualities: autonomy, rigor, responsiveness, and excellent writing skills, teamwork, social skills and initiative, ability to integrate an international and multicultural environment.

We ask you to send us a letter explaining why you want to participate in the Supraways project, what are your motivations and how this project fits you.